



AWARD WINNING PROVIDER OFFERING CARE FOR 16 YEARS WITH OVER 100 LOCATIONS IN FOUR STATES & GROWING!

Healthy Kids Programs @ Bemus Point Elementary



Before & After School

Ages: Pre-K-12 years

Before School: Drop off as early as 6:30am

After School: Pick up as late as 6:30pm



SOCIALIZATION

To promote connection



FITNESS ACTIVITIES

To get kids moving



ACADEMIC ACTIVITIES

To complement what they are learning in class



S.T.E.M ACTIVITIES

To promote creativity & out-of-the-box thinking

Summer Camp

REGISTRATION NOW OPEN!


Healthy Kids Summer Day Camp provides affordable, unforgettable, and enriching summer activities directly in the school building!



Visit our website for open house dates!

REGISTRATION
for the 2024-25 School year
COMING SOON!

Learn More

 845-330-0200

 [healthykidsprograms.com](https://www.healthykidsprograms.com)

 registration@healthykidsprograms.com





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How to Register (School Aged)!

- 1.** Visit our website and click on "Before & After School" or "Summer Camp" registration.
- 2.** Create a Brightwheel account and submit a registration form.
- 3.** Enter a method of payment under "payment settings." Skip the processing fee and link a checking account instead.
- 4.** Sign our Acknowledgment forms.
- 5.** Be on the lookout for a confirmation email with your child's official start date.
- 6.** For Before/After School we recommend sending your child to school with a note on their first day.

COME LEARN & PLAY WITH US



Learn More & Register!

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- healthykidsprograms.com
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EXCITING NEWS: HEALTHY KIDS IS NOW A PUBLIC BENEFIT CORPORATION

At Healthy Kids, we've always been driven by a social mission. We believe we are part of the "village" that raises our community's children to be happy, successful adults. We have an obligation to create a nurturing, enriching, and safe environment where children are happy, engaged, and social. In doing so, we aim to create a positive and lasting impact on not only children but also on families, staff, and the broader community. And today we're proud to announce that that mission is (legally) official! As a Public Benefit Corporation, we'll pursue a 'double bottom line' — meaning that our goal isn't just profits, but also using our business as a force for good that helps children, families, staff and communities thrive.



BALANCING PROFITS AND PURPOSE

WHAT IS A PUBLIC BENEFIT CORPORATION?

Most US companies are established — and operate — with the goal of generating profits for their shareholders. This isn't just an implicit goal; it's actually written into their bylaws, meaning that company directors and executives are legally obligated to pursue profit over social impact.

WHY DID HEALTHY KIDS APPLY?

At Healthy Kids, we've always been passionate about doing what's right for our children, our families, our employees, and our communities. We help moms get back to work and support families from all different backgrounds with reliable, affordable, and accessible programming. We strive to make a lasting impact on each of our kid's lives. We are reinventing childcare positions for our employees with benefits and career paths. We partner with school districts in a variety of ways to meet the needs of their families and build communities...not just profits. So we figured — why not make it official? We've been conducting business like a Public Benefit Corporation for quite some time, and today are proud to announce that we are now certified as such.

AS A PUBLIC BENEFIT CORPORATION, WE'LL PURSUE A 'DOUBLE BOTTOM LINE' — MEANING THAT OUR GOAL ISN'T JUST PROFITS, BUT ALSO USING OUR BUSINESS AS A FORCE FOR GOOD THAT HELPS CHILDREN, FAMILIES, STAFF, AND COMMUNITIES THRIVE.

STARTING IN 2010, US STATES STARTED PASSING LEGISLATION ALLOWING COMPANIES TO REGISTER AS "PUBLIC BENEFIT CORPORATIONS". THIS DESIGNATION ALLOWS DIRECTORS AND EXECUTIVES TO CONSIDER BOTH PROFITS AND THEIR SOCIAL MISSION WHEN MAKING DECISIONS ON BEHALF OF THEIR COMPANIES.

WHY ARE WE SO EXCITED ABOUT IT?

Being a Public Benefit Corporation (officially!) will continue to empower our team to think long-term, and to consider our impact on our children, families, staff, and communities just as deeply as we consider our profits in everything we do. We've always cared about the world around us and wanted to leave it a better place than we've found it. And now we can put our money where our mouth is.

Thanks for being on this journey with us — we're more excited than ever for what the future brings!



Healthy Kids Programs Named the **#1 Fastest Growing Childcare Provider** in NY & NJ providing toddler to school-aged programming for over 16 years in over 100 locations and growing!

HOW IT STARTED

In 2007, Steve Dwek founded Healthy Kids Extended Day Program Inc. when he purchased the childcare and fitness businesses from the New Windsor Y and formed the Healthy Kids organization. At the time Healthy Kids was a small before/after school provider with just four programs, all in Orange County, NY.

Over the last sixteen years, Healthy Kids has been singularly focused on developing and scaling highquality, yet affordable before/after school programs, summer camp programs, UPK programs and early learning programs.

**"THE KEY TO
OUR
SUCCESS IS
OUR GIFTED
STAFF"**

HOW ITS GOING

Healthy Kids has grown from those four locations in one county in 2007 to become one of the largest and fastest growing multi-state childcare providers with more than 100 locations in over 35 different counties.

WE ARE PART OF THE "VILLAGE" THAT RAISES OUR COMMUNITY'S CHILDREN



Our Philosophy

We are part of the "village" that raises our community's children to be happy, successful adults. To accomplish that, we develop and implement excellent programs that create nurturing, enriching and safe environments where children are happy, engaged, and social. At the core of Healthy Kids' success are exceptional staff members who are nurturing and warm and strive every day to make a lifelong positive impact in the lives of the children we care for.

LEARN MORE: inc.com/inc5000/2023



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FREE CHILDCARE

Healthy Kids offers up to 4 weeks of FREE CHILDCARE while you apply for childcare tuition assistance through New York State's Childcare Assistance Program.

Childcare Assistance Program

The NYS Child Care Assistance Program helps eligible families with some or all of the cost of child care and more families are qualifying due to an increase in income levels!

How to Qualify

Families may qualify based on income, reasons for needing day care, and a child's age or individual needs.

Family Size **Max Yearly Income to Qualify**

Family of 2
Family of 3
Family of 4
Family of 5

\$67,490.17
\$83,370.21
\$99,250.25
\$115,130.29

INCREASED LEVELS!

How to Apply

- 1** Submit an application form to our subsidy specialist or your local county unit
- 2** Register for our program
- 3** Provide additional information to your caseworker
- 4** Get your approval!

Taylor Mahoney

Subsidy Specialist



✉ subsidy@healthykidsprograms.com

☎ 845-330-0200

Questions, need support?

Reach out to Taylor our Subsidy Specialist.

